

RESUME

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Personal Statement

I am a graduate of Digital Media with a passion for the constantly evolving world of web design and online communications. Experienced in handcoding HTML, CSS, Actionscript 2 and managing site content. Originally a psychology graduate from a Business Banking background, I have well developed communication and administrative skills combined with strong business acumen.

Qualifications

Diploma in Digital Media	Media Design School, Auckland	2007	A
BSc Hons Applied Psychology	University of Ulster, Jordanstown	1999	2:1

Training

UCD Foundations of Java , UCD Advanced Java July 2009

Skills

Development

HTML
CSS
Actionscript 2
Dreamweaver
Javascript
PHP
Ruby on Rails
MySQL

Design

Fireworks
Photoshop
Flash
Inkscape
Gimp

Content Management

Microsoft Office Sharepoint Server

Relevant Experience

/Self employed/ Jan 10

Providing webservices to a small number of clients: web design/development, administration, content management and web presence development.

/ Designer & Front-end Developer / thelisbontweety.com / July 09 - date

Responsible for site design and front-end development. TheLisbonTweety.com leverages the Twitter API to produce an information flow based on public opinion about the Lisbon Treaty.

/ Designer & Front-end Developer / weuseopensource.com / May 09 - date

Responsible for design, Javascript development and site content. WeUseOpenSource.com is a focal point for businesses involved in Open Source. It aims to encourage innovation and networking among users, developers and retailers of FOSS technologies. Built on Ruby using a Sinatra framework. Currently in initial test launch. I am also developing the communications templates and interacting with our first set of testers to analyse and act upon feedback.

/ Web Content Admin / eircom / July 08 – April 09

Responsible for the collection and presentation of information for internal knowledge sites built on a Sharepoint portal. Worked closely with business unit manager to identify business requirements and ensure information is presented in intuitive manner via an effective user interface according to requirements. Responsible for editing and amending information gathered from various sources (hard-copy, interviews, intranet) to provide up to date and cohesive whole.

Responsible for pilot testing, feedback gathering and resulting amendments to product information. Initial feedback gathering done via loose knit brain storming sessions within immediate business unit. For second stage, responsible for creation of Sharepoint questionnaire. This allowed collation of more quantitative data across a number of business units and knowledge levels. Feedback resulted in more consistent visual representations, updating of policy requirements and amendments of wording to ensure consistency with other internal sites.

/ Designer & Developer / anuar.net / Anuar Abdullah, Malaysia / Oct 07

This website was developed to promote a newly released art/conservation book and facilitate a basic online order system. It was designed, developed, tested, signed-off and released in a 3 week period using HTML, CSS, Javascript, Flash and Ruby on Rails. Discussion with the client lead to a clean simple design to focus attention on his artwork. Client can log in, access orders and update a news area via an easy to use content management system based on Ruby on Rails. Important skills developed during this project were time-management, client communication and basic Ruby on Rails. Responsible for phrasing of order content.

Employment History

/ Temp Administrator / various / Australia / July 05 - Dec 06

Held a variety of temporary administrative roles to fund my travels in Australia. Further developed my administration & organisational skills including the ability to pick up and run with work immediately.

Travelling in S.E Asia Nov 04 - Jun 05

Bank of Ireland Sept 02 – Nov 04:

/ Assistant Relationship Manager / Bank of Ireland, Ballsbridge / April 04 - Nov 04

Jointly responsible for maintaining and expanding existing portfolio of small to medium sized enterprises. Responsibilities included credit applications and reviews, report-writing, ensuring all security conditions met, facilitating speedy drawdown of funds, account management, credit control and general customer service to high net worth customers.

/ Credit Underwriter / Bank of Ireland, Dublin / Jun 03 - April 04

Responsible for assessing applications up to €65,000, own discretion €30,000. Based in central lending unit for small businesses and farmers. Duties included assessing repayment capacity, setting security requirements, liaising with branch to ensure prompt results, meeting daily targets, training of new staff and general administrative work. Responsible for ensuring internal customers (eg. branch staff) emails responded to and logged in a timely and efficient manner according to specified targets. Independent Learning: Certificate in Business Banking from Bankers Institute of Ireland.

/ Assistant Relationship Manager / Bank of Ireland, Galway / Sept 02 - Jun 03

Responsibilities included assisting with credit applications, account management, acting as point of contact for high net worth customers. Independent Learning: Certificate in Credit & Lending from Bankers Institute of Ireland.

Hobbies

Scuba diving, snow-boarding, music and surfing.